

2015 Annual Report



DEAR FRIENDS AND SUPPORTERS,

Throughout the years, the Manitowoc County Historical Society has evolved to become a statewide leader for outdoor museums and interactive programming. We are proud to have created a space that people love visiting, where engaged families regularly come to create memories, spend valuable time together and connect in powerful ways.

Nearly 11,000 visitors joined us in 2015. Our daily attendance rose almost 25 percent and new memberships rose 15 percent compared to 2014.

Highlights included opening our print shop at Pinecrest Historical Village and being recognized by the Wisconsin Historical Society with the 2015 Board of Curators Best Public Program Award for our Buffalo Bill Wild West Show.

Our talented staff and volunteers brought to life our Storybook Village, a new summer preschool reading program, as well as dynamic and hands-on summer camps.

In the past year we have made great steps towards the relocation of the Meeme House Inn to our museum. This large-scale project will serve as a catalyst for the future of our site and our increased attention to interactive, family and adult programming.

While it is wonderful to look at our successes, it is also important to look at where we are headed. Over the course of 2015 our Board of Directors and staff have examined many areas of our operation and mission. As a result of these conversations, difficult decisions were made that will lead to a stronger organization for the future. We have decided to merge all operations to our Pinecrest Historical Village property and update needed procedures.

Not unlike previous years, 2015 found us planning our next big thing — new and meaningful experiences for adults, and ways we could engage young adults, career professionals and adult residents.

Thank you for supporting your Manitowoc County Historical Society!

Sincerely, Amy Meyn

Amy Meyer

Executive Director



ATTENDANCE

ADMISSION

(Daily Experience)

2014: 5,326 visitors 2015: 6,689 visitors \$\times 25\% increase\$

SCHOOL STUDENTS

2014: 938 students 2015: 1, 197 students 27% increase

SUMMER CAMP

2014: 34 students 2015: 49 students 44% increase

MEMBERSHIP

NEW MEMBERSHIPS

2014: 53 2015: 61

▲ 15% increase

MEMBERSHIP REVENUE

2014: \$24,940.00 2015: \$22,105.00 11.4% decrease

SUPPORT

GIFTS & SPONSORSHIP

(General donations and Events)

2014: \$219,511.42 2015: \$132,200.48 **39.8% decrease**



It takes a

COMMUNITY

to preserve and share our

STORIES

of the past for those of tomorrow.

Thank you to our Corporate Members and Sponsors:

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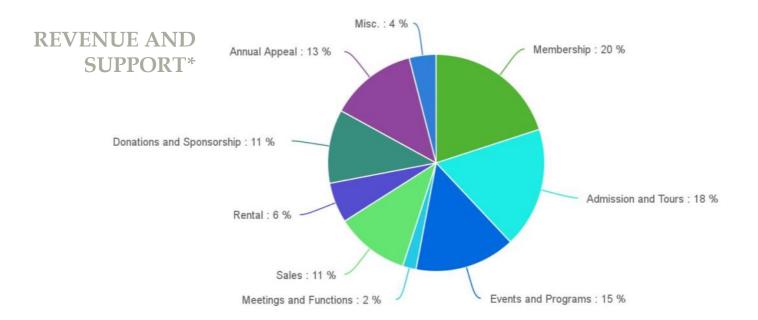
WLUK-Fox 11



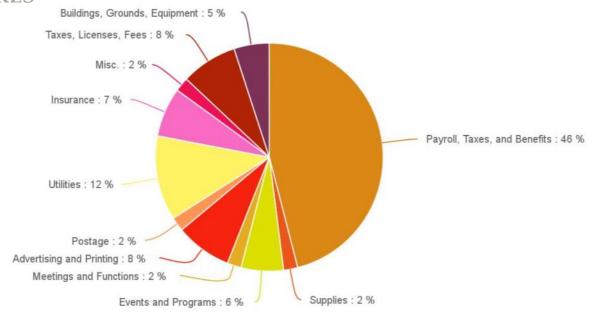
2015 FINANCIAL REPORT*

Manitowoc County Historical Society Summarized Statement of Activities for the 12 months ending December 31, 2015

| REVENUE AND | | Preliminary 2015 | Actual 2014 |
|---------------|--|---|--|
| SUPPORT* | Income: Memberships Admissions Meetings & Functions Sales Less: Cost of Goods Sold Rental Income Donations/Sponsorships Fund Raising Projects Annual Appeal Investment Income Miscellaneous Bequests Restricted Funds Receipts Total Income | \$ 22,105 37,489 1,455 12,908 (5,170) 6,321 10,369 3,193 14,279 (12,315) 4,092 | \$ 24,940 37,609 2,194 8,934 (6,488) 3,405 11,245 2,806 11,480 39,003 7,424 99,548 108,718 \$ 350,818 |
| EXPENDITURES* | Expenses: Salaries & Benefits Meeting Expense Program Expense Supplies Advertising Postage & Printing Utilities Insurance Taxes, Licenses & Fees Buildings & Grounds Equipment & Repairs Special Fund Raising Events Exhibits & Collections Other Expense Paid From Restricted Funds Total Expenses Net Income (Loss) | \$ 66,163 2,067 7,714 2,830 9,307 4,003 17,123 9,352 10,498 3,498 2,600 1,577 120 2,228 183,950 \$ 323,030 \$ (104,673) | \$ 74,964 2,603 10,120 3,801 2,893 2,823 22,730 8,527 4,125 6,691 2,416 1,652 504 3,747 38,247 \$ 185,843 \$ 164,975 |
| | Income (Loss) Excluding Restricted Funds | \$ (44,354) | \$ 94,504 |
| | Endowment Fund Yo | ear End Balances | |
| | Cash & Investments Pledges Receivable | \$ 47 8 ,419 | \$ 590,837 - |
| | Total | \$ 478,419 | \$ 590,837 |



EXPENDITURES*



*does not include restricted funds



2015 MCHS VOLUNTEERS WITH OVER 100 HOURS OF SERVICE

Lucille DeWein

Philip Groll

Richard Hanke

Richard Holmes

Rick Herman

Dolores Janda

Rose Kocourek

Greg Krcma

Ed Prigge

Joan Prigge

John Rohrer

Romelle Rusch

Marian Schneider

Jeff Seidl

Alan Skubal

DONOR ROLL CALL

The Manitowoc County Historical Society was founded in 1906 to preserve and share our heritage.

Our sincere appreciation for the generosity of our members and supporters who have supported our 2015 Annual Appeal, Meeme House Inn Project, or our donation requests this calendar year:

Franciscan Sisters Of Christian
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The Meeme Project

At the Manitowoc County Historical Society we are dedicated to curiosity and learning, and everything we do moves us closer to that end. We spend a lot of time thinking about where we have been and where we are headed.

Since purchasing the historic Meeme House Inn in 2013, we have been committed to moving forward and bringing the Inn to become a true living history experience.

In the past year we have made great developments in this project. Funds have been secured to relocate the historic structure to our site. We have worked with Eis Movers from Two Rivers, talented architects at Legacy Architecture in Sheboygan and Hamann Construction in Manitowoc to ensure we will have a space that will honor its beginnings but also meet our programming and site needs.

To prepare for the move, the second floor of the Inn was stripped down to its studs—which revealed many interesting building techniques, possible early layout hints, and found items! Beams have been secured into place on the first and second floors for relocation.

To stay up to date on the Meeme Project, please follow our website and facebook page.



Our Year

2015

By the Numbers...

400 "Shake Butter" tubes

192 Apples

96 Mice Caught

8 Gallons of Ice Cream

Reproduction 1870s Bicycle

11,000 Visitors

2 New Programs

Storybook Village and History Happy Hour





Manitowoc County Historical Society 1701 Michigan Avenue Manitowoc, WI 54220-3137 Non-Profit Organization U.S. POSTAGE PAID Manitowoc, WI Permit No. 388



Board of Directors:

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t Matt Neu, Treasurer
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Marge Jehle, Secretary Alan Skubal

Jen Wachowski Katie Walkner

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