



# 2017 Annual Impact Report

## DEAR FRIENDS,

This year's annual impact report celebrates much more than just another year at the Manitowoc County Historical Society. 2017 was a milestone in so many ways.

1st: we celebrate nothing less than extraordinary work of our volunteers! In 2017, our volunteers contributed over 8,000 hours of service. That is equivalent to an additional 4 full time staff members. We have amazing youth tour and public program interpreters, collections volunteers, and front desk help. Thank you to all our volunteers who make our work possible.

2nd: if the Guinness Book of World Records had a category for the most miles of rolling hoops in a given year, our museum would have set a record. Over 1,000 students took their turn at exploring our local history as part of their field trip experience.

3rd: we reached a milestone move of the historic Meeme House Inn. This move brought together over 2 years planning and your combined financial support of over \$200,000.

The fact that we are one of the most active county historical societies in Wisconsin is last but not least due to the jumpstart support by you, our members, with many thanks to those leading the pack and setting the bar high.

As we continue to expand our impact on our local community and visitors, we know we can't achieve it on our own. Together we can show the state of Wisconsin that we are committed to preserving and sharing the stories of our past and we are willing to invest boldly in its future.

The future of our Manitowoc County Historical Society is as much in your hands as it is in ours.

Thank you,

*Amy Meyer*

YOUR IMPACT

**615** MEMBERSHIPS AT YEAR-END

THE MOST SINCE  
**2014**

**178** RESEARCH REQUESTS FULFILLED

**\$208,716**

RAISED IN RESTRICTED DONATIONS FOR PROJECTS, INCLUDING THE MEEME HOUSE INN RESTORATION



# 2017 HIGHLIGHTS

You have  
made 2017  
a year to  
remember!



## Meeme House Inn Project

Progress has continued on the Meeme House Inn throughout 2017. Following a successful relocation in October, the Inn's second floor walls have been re-erected and work is moving forward to bring the Inn's roof into place. The next step will be to make the structure weather-tight as we continue to raise funds for its important restoration.

The livery stable (at left) is also coming together. Foundation stones were used from the original Meeme site and beam and roof work has followed over the past year.



## Preserve

- 8 county directories repaired
- \$4,388 spent on archival supplies
- 14 new Vetting Fund donors
- Projects in 2017 included:
  - stove repairs
  - window replacements
  - Sladky porch repair
  - Caboose exterior work
  - McAllister House walkway
  - Rebuild of Kummer Smokehouse



## Educate

- Expansion of the Discovery Village with a miniature General Store
- New programs included a Curiosity Fair and High Wheel Weekend
- Create-Connect Workshop series was expanded and included 2 of 6 sold out workshops
- Launch of quarterly homeschool programs



## Share

- 99% member retention rate
- 56 New Memberships
- New fundraisers were held: March Dine Month and Pinecrest Plates
- \$15,850 was raised in corporate program sponsorship

## WE SALUTE OUR VOLUNTEERS



Hundreds of people give their time generously every year to help the Society achieve its mission. We're grateful for your dedicated support to our mission and vision.

You can find our volunteers in every area of our mission—from answering research requests to sharing stories of our past with visitors.

The following volunteers shared over 100 hours of service in 2017:

George Baldwin	Mark Leonhard
Eugene Durben	Paul Londo
Phil Groll	Emmy Rebitz
Rick Herman	Romelle Rusch
Dan Juchniewich	Jeff Seidl
Greg Krcma	



8,026 hours  
donated by  
volunteer time  
and talent.

## 2017 BY THE NUMBERS

### General & Restricted Funds

	2017	2016
<b>Income:</b>		
Memberships	\$ 25,985	\$ 24,788
Admissions	42,224	45,932
Meetings & functions	1,720	1,435
Sales	7,173	9,548
Less: cost of goods sold	(4,225)	(3,127)
Donations - unrestricted	47,468	5,498
Donations - restricted	208,716	150,043
Fund-raising projects	22,740	16,580
Investment income (loss)	77,781	84,459
Miscellaneous	5,969	2,887
<b>Total Revenues</b>	<b>\$ 436,531</b>	<b>\$ 338,023</b>
<b>Expenses:</b>		
Salaries & benefits	\$ 71,143	\$ 65,077
Meeting expense	2,513	3,141
Program expense	2,870	14,196
Supplies	3,774	3,086
Advertising	4,458	1,133
Postage & printing	4,720	4,088
Utilities	8,811	12,251
Insurance	8,899	10,232
Taxes, licenses & fees	7,693	3,995
Buildings & grounds	1,143	4,133
Equipment & repairs	305	2,074
Fund-raising	1,776	1,066
Depreciation expense	21,735	28,917
Other expense	9,163	7,686
Expenses paid with restricted funds	33,181	43,000
<b>Total Expenses</b>	<b>\$ 182,184</b>	<b>\$ 204,055</b>
<b>Overall Net Income</b>	<b>\$ 253,347</b>	<b>\$ 133,968</b>
<b>Exclude Restricted Activity</b>	<b>\$ (175,535)</b>	<b>\$ (107,043)</b>
<b>Operating Income</b>	<b>\$ 77,812</b>	<b>\$ 26,925</b>

\* The 2016 net income does not include the write-off of the net book value of the Heritage Center leasehold improvements totalling \$434,840

### Year End Cash Balances

Unrestricted	72,984	57,789
Restricted	255,399	103,688
<b>Total</b>	<b>\$ 328,383</b>	<b>\$ 161,477</b>

### Endowment Fund Year End Balances

Investments	\$ 553,068	\$ 490,787
Pledges receivable	-	-
<b>Total</b>	<b>\$ 553,068</b>	<b>\$ 490,787</b>

## EDUCATION INITIATIVES

Young visitors to our museum in 2017 found new targeted field trip experiences as well as expanded homeschool program offerings.

2017: 1,667 students

2016: 1,539 students

2015: 1,197 students

2014: 938 students

7.7% increase from 2016 to 2017





Manitowoc County Historical Society  
 924 Pinecrest Road  
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Non-Profit  
 Organization  
 U.S. POSTAGE  
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 Manitowoc, WI  
 Permit No. 388

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**IT TAKES A COMMUNITY.**

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